

BAJAJ FORMULATIONS



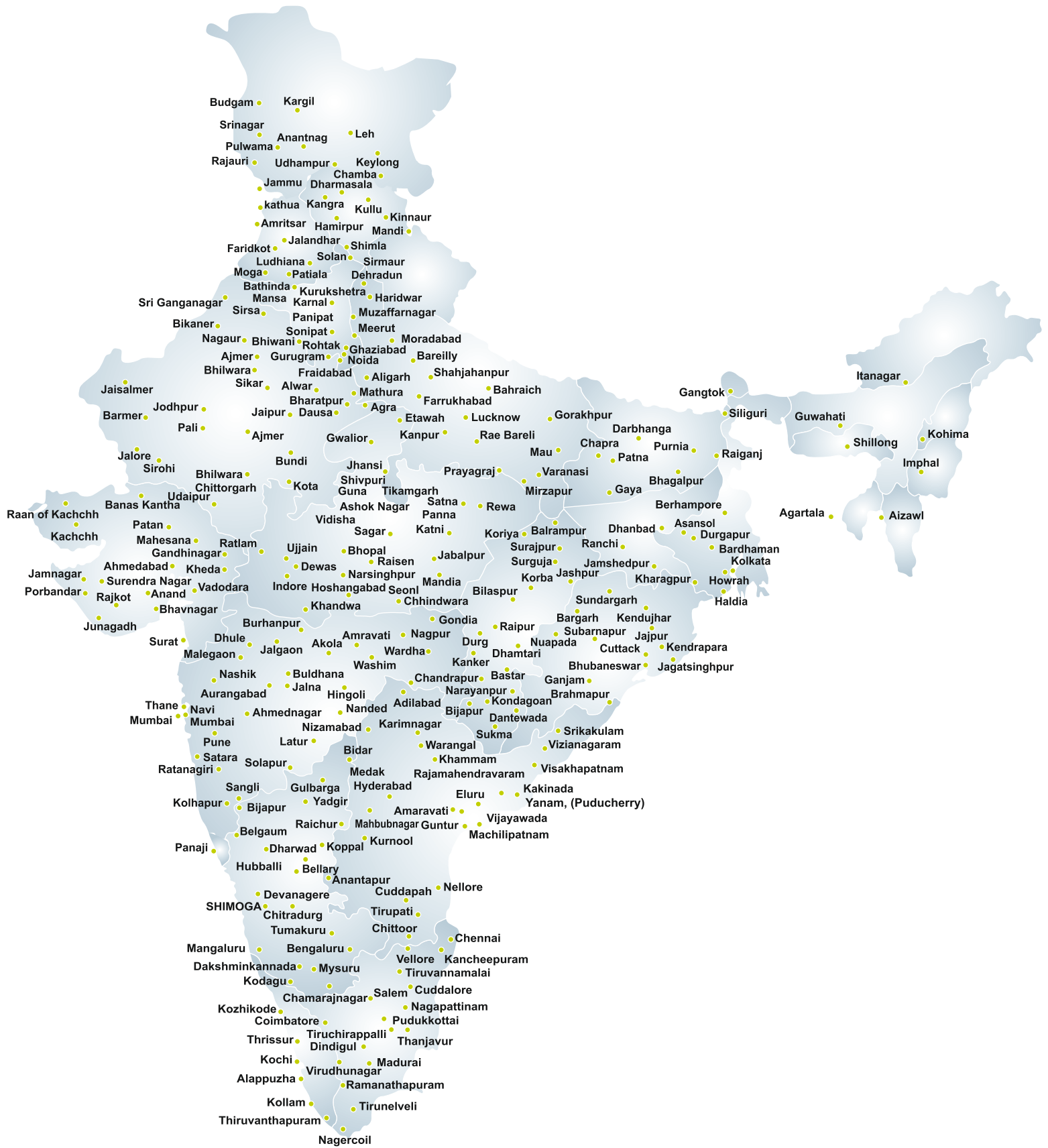
BAJAJ
FORMULATIONS

A SIMPLE DEFINITION

Our Statement



- The Scale of Business doesn't matter to us.
- What matters is being Best at whatever stage we are at.
- We Innovate to provide permanent solutions to our Customers.
- The end result of all our efforts is Customer Delight, Sales is just the outcome.
- For us, Without Integrity Nothing Works



- Over 2500 Satisfied Customer
- Over 1300 Formulations
- Over 10500 Brands
- Manufactured Medicines Worth Rs. 2300 Crores Approx
- Presence in Every District of the Country



Survey From Our Customers

 **BAJAJ**
FORMULATIONS



ABOUT Bajaj Formulations

- Bajaj Formulations is a W.H.O. certified Pharmaceuticals Formulations Manufacturing Unit Based in Roorkee, Uttarakhand. Being a leading Third Party Pharma Manufacturer, in the Past 13 years we have helped over 2500 companies increase their business from 37% to over 500 % and have our medicines present in each and every district of the country.
- We are the only Company in India and arguably in the world to have a Software Based System of giving real-time status update of Manufacturing to our customers by an automated SMS, Email and WhatsApp.
- In addition to our World Class (W.H.O. Certified) quality, we offer the following deliverables to our customers

- Automatic Real-Time Status Update
- Timely Deliveries
- No False Promises because of our Customer Interactive Software
- No Follow-ups required
- Flexible Batch Sizes as per customer's need despite being W.H.O. Certified
- Customer Reference and Customer Testimonials for complete transparency and reference checks
- Free Inventory Management Tools for our Customers
- 100% response to customer's calls, messages and emails
- System Based Production Planning so all customer's are treated alike
- Factory Tours to have first hand experience of Quality Standards
- All Sections under one roof including Tablets, Capsules, Syrups, Dry-Syrups, Injectables, Soft Gelatins, Sachets, Ointments and Powders
- In-House Printing and Packaging to monitor Quality and Delivery of Packing
- Only company that has written Books (that was a Amazon Best Seller in its Category) for the benefit of its Clients

Our Journey



13 Undeniable Reasons
Why

Bajaj Formulations

is the Best Third Party Manufacturing
Company in India



AUTOMATIC PRODUCTION STATUS BY SOFTWARE

We are the only company in India and arguably in the World that has an Automatic Software Based System to give Real-time Production Status to our customers by way of SMS, WhatsApp and e-mail; at every step of production.



NO FALSE PROMISES

Since the Production Status in our Company is given by an Automatic Software, nobody in Bajaj Formulations can make a False Promise to you



NO FOLLOW-UPS

As our Software Automatically sends you an automatic SMS, E-Mail and WhatsApp at each stage of Production, you don't need to make numerous calls to us or send us emails to know your Product Status.

You can spend your time concentrating on the growth of your business rather than follow-up and co-ordination with the manufacturer.



TIMELY DELIVRIES

As our entire process from taking the order to dispatch is an Integrated System by Software you get the Deliveries on Time and you don't have to face the problem of shortages nor have to keep extra stock with you.

You can invest this money more wisely into your business.



SMALL BATCHES FROM A W.H.O. CERTIFIED COMPANY

There are very few companies in the country that are W.H.O. certified and offer small batches. With us, you can get your products manufactured in small batches and compete with any Multi-national Company in the doctor's chamber based on the Quality Standards of a W.H.O. Certified Company



WE GIVE CUSTOMER REFERENCE TO NEW CLIENTS

We are the only company that can give customer references to our new clients. If a new client is apprehensive about associating with us or confused about making a choice, we provide the contact number of our customers near their geographic location so that they can have a first hand feedback and be sure before investing their time and money.



100 % REVERT AND REPLY TO YOUR QUERIES

We give 100 % reply to all the Emails, Whatsapp Messages, SMS and Phonecalls. You don't have to continuously call us or bombard emails and messages. You just have to make a single call and we will attend it, or call back at the earliest.



EVERYONE TREATED SAME

Even if you order one product to us, you will be given equal priority because our system is a software based system where we cannot differentiate between a customer who is getting over 100 products manufactured or having a single product with us.



FREE IMS SYSTEM TO OUR CUSTOMERS WORTH RS. 5,00,000/-

We offer a Mini Inventory Management Software to our customers, absolutely free of cost, where they can manage their stock-levels and prevent having product shortages in the market.



WE INVITE ALL OUR CUSTOMERS TO OUR FACTORY

All our customers may freely come and visit our Factory and have a first hand experience of how our medicines are manufactured. Our customers can also bring their Doctor's along to increase faith and confidence in the products they are prescribing.



A WIDE VARIETY OF SERVICES

We have a very wide range of services to help our customers with a One Stop Manufacturing House. You don't have to deal with a number of manufacturers to fulfil your needs. These services include:

- Tablets
- Capsules
- Syrups
- Injectable
- Dry-Syrups
- Nutritional Supplements
- Protein Powder
- Soft-Gelatins
- Sachets
- Ayurvedic Preparations




DELIVERY & QUALITY IS IN OUR CONTROL

Our dedicated In-house packaging material unit dedicatedly manufactures Printed Packing Material only for our Pharma Manufacturing Units and is also integrated to our software system.

Therefore, the Delivery and Quality standards of the packing material are also controlled by us.



EDUCATE OUR CUSTOMERS AND HELP THEM STAY UPDATED BOOKS, ARTICLES, UPDATES

We are the only company that educates its customers regularly by way of videos, articles and updates. Also, we are the only company to have written books on Pharma Manufacturing and Small-Scale Business; which helps our customers to understand the future business perspective of the pharmaceutical industry from the manufacturer point of view.

Testimonials



Mr. Ravinder Shastri

Conviva Research Lab

Bajaj Formulations is a very progressive and professionally managed company. Their abilities in product development, quality metrics and delivery schedule make them worthy of best ratings in the industry, and for this Mr. Amit Bajaj and Mr. Rohit Bajaj deserve all the accolades and credits. We have been working with Bajaj Formulations for more than a decade and their association is one of the most valuable assets for us. We wish Bajaj Formulations all the very best for their endeavours and grow from strength to strength in year to come.

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Mr. P. K. Bajpai

VALUE FORMULATIONS P. LTD

Bajaj Formulations is working with us as our Manufacturer of Medicines. We would like to take this opportunity to thank them for their excellent services.

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Mr. Mukesh Upadhyay

Pulse Life Sciences

This is our pleasure that we are with Bajaj Formulations, Most Dedicated & Committed. Bajaj Formulations is best in timely delivery, good in quality.

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Mr. Manish Chaddha

Lithos Healthcare

Quality assurance is my prime concern and that's pre-eminent at Bajaj Formulations. They are Authentic, Reliable and eager to excel and that's what sets them apart from the others. They have shown tremendous growth both quantitatively and qualitatively. The emerging star of pharma industry.

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Mr. Sunil Bhatia

Orgyn Laboratories Pvt Ltd

It is a privilege to testify towards the quality and good manufacturing practices at Bajaj formulations. A number of our brands are manufactured by them and the prescriber of these brands and the patient who consumed these brands, are extremely satisfied with the product quality and product efficiency. We wish them the very best for all their future projects.

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Mr. Manu Manan

SUVENTIS PHARMA

Bajaj Formulations is one of the fastest growing company. I am proud to be associated with it. Above all I feel that it's like family for me whenever there is any problem every member of company of respected department are there to help you. I wish all members good luck."

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Mr. Ravi Agrawal

Cubit Healthcare

Bajaj Formulations is a company which is perfect in everything like goods delivery, product quality, orders processing and also delivers real time products status updates via sms. Really a great job by the company for the customer satisfaction and quality manufacturing"

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Mr. Rashid Hasan

Nexgen Rx Lifesciences Pvt. Ltd.

Working with Bajaj Formulations leaves you with ample time to focus on your Customers, rather than being worried about Production. They take lot of pain for Customer Satisfaction and go out of the way to meet our needs"

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Plant





A SIMPLE DEFINITION

Bajaj Formulations

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Bajaj Nutraceuticals

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Customer Care : 01332-235285



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BAJAJ AYURVEDICS

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